

# PRE-SHOW PRESS RELEASE

## *New Drug Database Offers Daily Updates and Fast Response to Drug Alerts*

### *Clinical Database to be Demonstrated at NACDS Show August 18-22 in Chicago*

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**July 20, 2001, Irvine, CA** —CliniDATA Source, a leading provider of up-to-date, integrated drug information to pharmacies and other healthcare organizations, recently announced that drug pricing is now being updated on a daily basis.

According to Bill Etreby, President, "Our customers deserve the most timely, accurate information possible. The daily update is a significant upgrade to the weekly service offered by our competitors, greatly enhancing the value of our clinical database."

In addition to timely price updates, CliniDATA Source is known for its quick response to urgent drug alerts. Recently, the company demonstrated its commitment to maintenance of timely drug information. When it received Bayer Corporation's urgent letter warning healthcare professionals about the "rare but serious" risks reported for Baycol (Cerivastatin), this critical information was immediately posted to the clinical database and available for all CliniDATA Source users.

CliniDATA Source is a new name in healthcare, but it is an integral part of a pharmacy management system that has received worldwide acceptance and recognition over the past 20 years. The parent corporation, Etreby Computer Company, Inc. of Anaheim, California, developed the clinical database as a powerful engine to run its Pharmacy Management System, launching the new product as an independent offering from CliniDATA Source in January 2000.

Today, CliniDATA Source's dose checker, interaction database, and patient information handouts help prevent medication errors every day. CliniDATA Source is currently offered in partnership with seven different pharmacy software vendors, including the Etreby Pharmacy Management System.

This advanced clinical database will be demonstrated at the upcoming National Association of Chain Drug Stores (NACDS) Pharmacy and Technology Meeting in Chicago on August 18-22. CliniDATA Source can be found at BOOTH 2031.

Contact us today to schedule your demonstration appointment.

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